



**BURT'S BEES®**

**THE HIVE**

September 2008

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## Dear Hive Members, Autumn's Abuzz With Activity

We've just released our first official **Corporate Sustainability Report** and around the country, many of you have officially committed to choosing natural products by casting your **Vote for Natural**.

Read more about both initiatives here and find out why our **Natural Skin Care for Men** line is man's best friend.

## Tell a Friend

Know someone who would enjoy reading the latest buzz as much as you do? **Pass this email along and share the fun!**

> [Send to a Friend](#)



## You said...

*"My husband has very sensitive skin, and has had a hard time finding an aftershave he could use consistently. I bought him a **men's travel kit** with the aftershave in it for a gift, and he loved it! His skin feels and looks better, and I'm happy to see I can buy a larger size of the aftershave on your website."*

— Hayli M.

- > [See Full Testimonial](#)
- > [Share Your Thoughts](#)

## On Our Minds

### Actions Speak Louder Than Words

Burt's Bees has long been a leader and pioneer in sustainable practices. The sustainable thinking imprinted in our organizational DNA naturally guides us to act responsibly. Now we've finally put this unwritten code into print.

We're proud to announce our very first **Corporate Sustainability Report**, explaining what actions we take to reach our environmental and socially responsible goals and to live every day for The Greater Good™.

**Read the report** and see additional comments from Yola Carlough, our Director of Sustainability, on our blog.

- > [Read the Report](#)
- > [Read Our Blog](#)

## Free Gift with \$70 Purchase

Spend \$70\* through October 31st at [burtsbees.com](http://burtsbees.com) and we'll send you a free **Natural Skin For Men Travel Kit**. Guys love this travel-sized collection of natural products. Just enter promotion code **70MENKIT** at checkout for your free gift.

> [Shop Now](#)

\*before tax and shipping

## We Know You'll Love...



### Natural Skin Care for Men

Invigorating scents and soothing ingredients make this men's skin care collection a natural favorite. Our hydrating, calming **Shave Cream** and energizing, purifying **Bar Soap** are made from effective natural ingredients to leave skin looking and feeling its natural best.

**Try them yourself** or treat a lucky guy to a gift!

> [Shop Now](#)



## Share Your Thoughts

**What interests you most in our emails?** Want to read more or less of something? Let us know by sending your comments and suggestions!

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*vote Now for*  
**natural beauty products**

*(P.S. Click here and you could win!)*



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