



BURT'S BEES®

THE HIVE

January 2008

Lips | Face | Body | Hands & Feet | Hair | Baby & Mom | Men | Outdoor

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Dear Hive Members,
Happy New Year!

Naturally, you're probably looking for ways to start the year off right and stick to your resolutions for a healthier lifestyle. We're here to help with the latest and greatest in **natural products**. You'll love 'em! Plus get info on **what you can do** to maximize your own well-being and protect the world around you.

Community Forum

"... Please stay after Congress about our bees! They are in real danger right now. Biodiversity is really important ... and if the bees don't survive, we won't either!"
— A Mom

- > [Learn more about Colony Collapse Disorder](#)

Monthly Product Spotlight

A Sneak Peek at What's New

Now's your chance to be one of the first to try **16 new Burt's Bees products**. They're not available in stores yet, but you can buy them exclusively at burtsbees.com. Here are just a few:

Ask Burt's Bees

What does Burt's Bees consider a natural process in making natural products?

We always start with the best natural products and want to ensure that their purity is maintained. That's why **we use minimal processing**, or as we call it "kitchen chemistry."

- > [Learn More](#)



Naturally Ageless Collection

Smooth fine lines and firm skin naturally with antioxidant-rich pomegranate, *plus* other natural ingredients that **address specific signs of aging**.



Baby Bee Bubble Bath

Baby your baby's skin with rich bubbles created by soothing natural ingredients like coconut and sunflower oils — and no SLS.



Super Shiny Lip Gloss

Drench your lips with natural moisture and shine, plus a touch of citrus flavor. Available in **4 deliciously 100% natural shades**.

- > [Shop Now](#)

Share Your Thoughts

We'd love to hear your comments and suggestions about our e-newsletter. Let us know!

- > [Email Us](#)

Tell Us About Yourself



Give us the info we need to give you the best products.

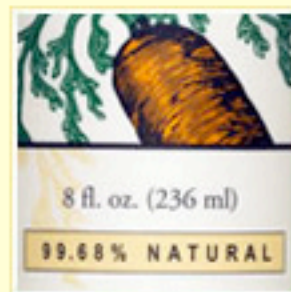
- > [Update Your Profile](#)

The Greater Good

Maximize Your Well-Being with Informed Choices

Do you know the difference between truly natural products and products simply labeled "natural"? Start 2008 with all **the tools you need to make informed choices** about the products you buy and use. Reading labels is just the beginning. Learn what else you can do.

- > [Learn More](#)



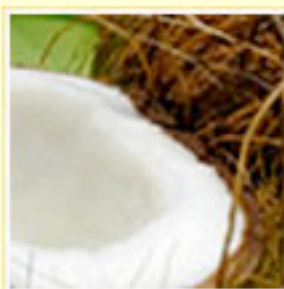
Send to a Friend

Share the latest buzz.

- > [Forward Newsletter](#)



Natural Facts



Coconut Oil

Not just for sun care products, this sweetly-scented, super-moisturizing oil is a natural in just about any soothing skin cream or lotion. **It's especially effective for softening rough, dry hands and feet.**

- > [Check Out Our Best Selling Coconut Foot Creme](#)

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