



BURT'S BEES®

THE HIVE

July 2009

Lips | Face | Body | Hands & Feet | Hair | Baby & Mom | Men | Outdoor

## In This Issue

- We Know You'll Love...
- In Other News
- The Latest Buzz
- Community Forum
- Start Rating Products
- Free Gift Offer
- We're on Facebook



Dear Hive Members,

## Things Are Heating Up Around Here!

It's not just the steamy July weather making us swoon! We've got **hot new products** including a clinically proven **truly natural acne solution**, a big announcement about **Self's Women Doing Good** contest and **your product ratings**. Read on to see what we mean!

## Natural Certification Update

We're working hard to make our products the most natural they can be. So far, we have

- 74 products (51%) that are 100% natural
- 65 products certified by the Natural Products Association
- An average of 99.3988% natural across all of our products
- 21 products currently being reformulated to be more natural by 2010

> [Learn More About Natural](#)



## We Know You'll Love...

### 3 New Ways to Be Beautiful, Naturally

If you love our Radiance line, you'll love our new **Radiance Facial Cleanser**, a light lotion cleanser formulated from a gentle plant-based cleansing complex to reveal your skin's radiance. Plus, check out our **our two new Lip Gloss colors!** 100% natural **Lemon** and **Peach** shades both give softness and shine.



> [Shop Now](#)

## Start Rating Our Products

Our product review functionality is live at **burtsbees.com!** Please be sure to add your 2 cents about products you've tried and check out opinions from others just like you. We welcome all feedback!

> [Start Rating](#)

## In Other News



### Get Clear Skin Naturally!

Introducing **Natural Acne Solutions™**, the first and only truly natural\* acne solution clinically proven to reduce and prevent acne. Salicylic acid, derived naturally from willow bark extract, penetrates deep into pores to reduce acne and prevent future breakouts. The non-drying **cleanser, moisturizer, scrub** and **spot treatment** are all dermatologist tested, non-irritating and non-comedogenic.

\*Certified by the National Products Association

> [Learn More](#)

## Hive Members' Exclusive

Through 7/31/09, spend \$50 or more at **burtsbees.com** and get a free **Natural Skin Care for Men Travel Kit**. Simply enter promotion code: **JUNEHIVE** (case-sensitive) during checkout for your exclusive gift.

> [Shop Now](#)

## The Latest Buzz

### Women Doing Good Winners

Thanks for all your nominations for the *Self* Women Doing Good contest! As part of our Burt Day celebration, it was a great way to honor our 25-year commitment to The Greater Good™ and recognize women who embody those values. Congratulations to the three winners who will each receive \$10,000 for their respective charities:



**Lindsay Guetschow**, our top choice, has spent four years educating the masses about global warming through her work with **stopglobalwarming.org** and **Cool Globes**.



**Erin Sprague** raises funds for humanitarian efforts in the U.S. and beyond through **In The Running**.



**Beth Ann Levendoski** has supported a 20-year campaign to promote organic farming methods through the **Tierra Miguel Foundation**.

## Join the Conversation

facebook

Check us out on **Facebook** if you haven't already. There's always something fun going on!

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